

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. It must be linked to the program description.;

University of the Prophets' Successor	1. Educational institution
Digital Media Department	2. Section scientific/ Center
Digital Editing Vocabulary (Interview and Correspondence)	3. Course Name/Code
mandatory	4. Available attendance forms
M.M. Walaa Mahmoud Shaker	5. Name of the subject teacher
annual	6. semester/year
60 hours	7. Number of study hours(kidney)
/ /2024	8. Date this description was prepared
9. Course objectives: The course aims to introduce the concept of Digital Editing Vocabulary (Interview and Correspondence) In general, as well as knowing the most important characteristics, elements, concepts and principles of the digital interview, in addition to getting to know Types A For interviews in the digital world (Text, video, audio) And how to prepare for it, as well as Building a relationship with the guest and methods Using video and audio tools And Use Programs (Zoom, Skype, and Teams) and get to know Best practices for making interviews visually and audibly engaging, mechanisms and methods of writing The counterpart at	

10. Outputs of the Scheduled Teaching, learning and assessment methods

i- the Cognitive objectives:

A1-He knows Digital Interview (General Concepts).

A2-The student is able to Preparing for interviews in the digital world Journalist.

A3-The student learns Proper preparation methods for digital interviews and Good preparation for digital questions

A4-Get to know Types of digital interviews (text, video, audio)

A5-Master Tools for conducting video and audio interviews and How to use Zoom and Skype Teams for interviews

B - Objectives Skills Yes Private Scheduled.

B1-The student acquires the skills of writing news, reports and electronic news.

B2-The student acquires practical skills in writing news and reports.

B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

Teaching and learning methods

1- Scientific lecture method

2- Discussion method by directing questions to students and participating in the lecture and tests.

3- Scientific visits to media institutions

Evaluation methods

1- In-person lectures

2- Video-display screen-blackboard-Practical application

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills and Qualification Transferable (other skills related to employability and personal development).

D1- The student can be a successful journalist.

D2- The ability to Self-awareness

D3- To have realistic experiences with cognitive perceptions

D4- To develop reporting skills

11.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital Interview (General Concepts)	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Understanding the principles of digital interviewing	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Preparing for interviews in the digital world	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of digital interviews	The student understands an idea about the topic.	3	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Good preparation for digital questions	The student understands an idea about the topic.	3	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building rapport with the guest in interviews	The student understands an idea about the topic.	3	6

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Using video and audio tools in the interview	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Master the tools needed to conduct video and audio interviews.	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to use zoom, Skype, Teams To conduct interviews	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Written Interview - Preparation and Planning	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing Effective Written Interviews	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to prepare open and closed questions	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Tips on gathering information from the guest	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	written interview- Editing and publishing	For the student to learn	3	14

Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Mastering the editing and publishing of written interviews	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Re-editing and editing interviews		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Text formatting for digital publishing	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to choose appropriate titles	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Correspondence with journalists and media outlets	The student applies the practical method of news	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to communicate with journalists and media organizations	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing a press release	The student understands an idea about the topic.	3	22

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rules for sending mail to journalists	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The best time and ways to display news and information	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital correspondence with customers and businesses	The student should know the types of reports.	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Improve customer communication via email and social media	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Correspond to customers in a professional manner	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Making presentations and handling inquiries and complaints	The student learns practical applications	3	28
Written and oral tests and direct questions		Second month exam		3	30

12.infrastructure

nothing

1- Required textbooks

<p>Media interview with the author Muhammad Khalil Al-Rifai Interview and journalistic investigation by author Issa Mahmoud Al-Hassan</p>	<p>2- Main references (sources)</p>
	<p>A- Recommended books and references (Scientific journals, reports,)</p>
	<p>B - Electronic references, websites..</p>

13. Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.