

# Course Description Form

## Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities. It must be linked to the program description.;

University of Warith Al-Anbiya - College of Media	1. Educational institution
Digital Media Department	2. Section scientific/ Center
Electronic news and press report	3. Course Name/Code
My presence	4. Available attendance forms
M.M. Ahmed Ayad Mahdi M.M. Walaa Shaker Mahmoud	5. Name of the subject teacher
annual	6. semester/year
Three hours per week, one hour theoretical and two hours practical	7. Number of study hours(kidney)
12/1/2024	8. Date this description was prepared
9. Course objectives:  The course aims to introduce the concept of news and electronic press reports in general, as well as to know the most important characteristics and elements of the press report, its main tasks and objectives, in addition to identifying the technical methods and templates used in writing the news and electronic press reports. It also aims to explain its features and parts. The course also aims to acquire practical skills in the editing process and the practical application of journalistic models, in addition to comparing the news and reports with other journalistic arts in electronic news websites.	

10. Outputs of the Scheduled Teaching, learning and assessment methods

1- the Cognitive objectives :

- A1-Knows the concept of press release and electronic release
- A2-The student can identify the characteristics and types of news stories.
- A3-The student can learn about the characteristics and features of electronic news.
- A4-Learn the practical applications of the editing process.
- A5-The student identifies the most important differences and distinctions between news and reports.

B - Objectives Skills Yes Private Scheduled.

- B1-The student acquires the skills of writing news, reports and electronic news.
- B2-The student acquires practical skills in writing news and reports.
- B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

Teaching and learning methods

- 1- Scientific lecture method
- 2- Discussion method by directing questions to students and participating in the lecture and tests.
- 3- Scientific visits to media institutions

Evaluation methods

- 1- In-person lectures
- 2- Video-display screen-blackboard-Practical application

C-Affective and value-based goals

- A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.
- A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.
- A3-Ability to work in groups and collaborate
- A4- The ability to manage time optimally

D - General skills and Qualification Transferable (other skills related to employability and personal development).

- D1- The student can be a successful journalist.
- D2- The ability to Self-awareness
- D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

11.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Al-Khobar Schools	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News date	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News elements	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of news	The student understands an idea about the topic.	3	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News sources	The student understands an idea about the topic.	3	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The six questions for writing a news story	The student understands an idea about the topic.	3	6
Written and oral tests	Lectures, discussions and	News editing templates	The student	3	7

and direct questions	practical training in person		understands an idea about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building electronic news	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Editing electronic news	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Forms of electronic news	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Title in the electronic news	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Technical and professional advantages of news in the media	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film material in electronic news	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film editing applications	For the student to learn	3	14
Written and oral tests	<b>First semester exam</b>			3	15

and direct questions					
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The concept of electronic reporting	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of electronic reports in terms of content (news report, analytical report, biographical report, miscellaneous report)		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of electronic reports in terms of form (text report, video report, audio report)	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building the electronic report (report structure and its parts)	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Interviews required in the electronic report	The student applies	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Electronic report editing	The student learns	3	21
Written and oral tests	Lectures, discussions and practical	Writing text for electronic news reports	The student understand	3	22

and direct questions	training in person		ds an idea about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing short texts in the electronic report	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Views and applications	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Video graphics, motion graphics, and infographics	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Attribution and documentation	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Hyperlinks	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications for editing electronic press reports	The student learns practical applications	3	28
Written and oral tests and direct questions	My presence	Second month exam		3	30

12.infrastructure

nothing	1- Required textbooks
The Art of Newspaper Writing by Farouk Abu Zeid Journalism in the Information Age by Hosni Nasr and Sanaa Abdel Rahman Artistic Methods in Journalistic Editing by Abdul Aziz Sharaf Sociology of the Press Release by Abdel Fattah Ibrahim	2- Main references (sources)
Media Researcher Magazine, University of Baghdad, number Volume 1, Issue 12005	A- Recommended books and references (Scientific journals, reports, ....)
<a href="https://rawabetcenter.com/archives/82162">https://rawabetcenter.com/archives/82162</a> <a href="https://www.ahewar.org/debat/show.art.asp?aid=137885">https://www.ahewar.org/debat/show.art.asp?aid=137885</a>	B - Electronic references, websites..

13. Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.